

4<sup>th</sup> ANNUAL

# COMMERCIAL VEHICLE FORUM

25<sup>th</sup> April 2019  
The Westin Pune



[www.cvforum.in](http://www.cvforum.in)

# CVF 2019, Chairman's Message



## MR. VINOD SAHAY

Chief Executive Officer  
Mahindra Truck and Bus &  
Construction Equipment Divisions

### THE DAY TO GET TOGETHER AND BUILD ON THE STRONG FOUNDATION OF CV INDUSTRY GROWTH

Dear Industry Colleagues,

FY18 has been a landmark year for the Indian Commercial Vehicle (CV) industry, with a volume growth of 20% in FY18 as compared to FY17, the Indian CV sector has ended the past year on a strong note.

Even though the Indian CV Industry seems to be driving on the fast track with no imminent road blocks in sight in the near future, however, owing to challenges due to regulatory changes, concerns over sustained economic growth and other macro-environmental factors, CV growth remains susceptible.

Within this environment of growth and challenges, I see a further opportunity to build on the strong foundation of CV industry growth at the Commercial Vehicle Forum (CVF) on 25th April 2019 at Westin Pune. CVF is the place where with our collective wisdom and collaboration, we can hone our best practices, discuss technology disruptors and work towards customer expectations to grow the pie of the industry together, and in turn lead to more profitable and expanding businesses for all of us, in our own way.

All the leaders of CV and Road Transport industry need to come together to reflect upon the industry and share game-changing insights for deciding the future. After running successfully for the past 3 years, the upcoming 4th edition of this Annual event shall bring more milestones that we cross together and many more moments that help strengthen our bond.

With best regards,

#### **Vinod Sahay**

Chief Executive Officer

Mahindra Truck and Bus Division and Mahindra Construction Equipment Division

(Chairman, Commercial Vehicle Forum 2019)

# CVF IN A NUTSHELL

CVF is the calendar event for professionals from the Commercial Vehicle Industry and its ecosystem. It brings together some of the biggest & brightest names of the CV space to discuss and debate the latest trends, opportunities and challenges of the CV industry. It is an action packed one day for knowledge, networking and transaction.



**346**  
INDIVIDUAL PARTICIPANTS



**40**  
EXHIBITING COMPANIES



**60+**  
CEOS



**60%**  
DIRECTORS AND FUNCTIONAL HEADS



**2**  
PARALLEL CONFERENCE TRACKS



**55**  
SPEAKERS

## CVF IS A UNIQUE EVENT

GATHERING THE ENTIRE COMMERCIAL VEHICLE ECOSYSTEM ACROSS INDIA WITH PARTICULAR FOCUS ON CONTENT BEING CHOSEN THROUGH THE DISCUSSIONS WITH SENIOR LEADERSHIP AT OEMS

### Attendees at CVF



DAIMLER

TATA MOTORS



ISUZU



# CVF BENEFITS

## VISIT

- Through panel discussion know in advance changes that will impact your business
- Increase your network of business leaders
- Learn about industry trends and innovations
- Find your next business opportunity

## EXHIBIT

- Promote your products, your know-how, you technology
- Network with partners and find new clients
- Build relationships and strike deals
- Position your company in front of the entire CV Industry

## ADVERTISE

- Promote your company and brand through varied options and custom tailored advertising options on our website, newsletters, knowledge series and onsite advertising...



### CV Manufacturing OEMs

Join all the leading CV players that constitute over 90% of the Indian market



### Auto Suppliers & Consultants

Join over 100 leading brands catering to the Indian CV Industry



### Associations & Govt. Bodies

Join 10 of the leading Automotive & Road Transport Associations and Govt. Bodies



### Logistics Service Providers

Join 50+ of the leading LSP's moving India



### Media

Join 15 leading Automotive, CV & Road Transport Publications in India

**PACK  
YEAR'S  
WORTH OF  
BUSINESS  
INTO ONE  
POWERPACKED  
DAY**



**1  
DAY**

of content, networking  
and connections



**4**

**NETWORKING BREAKS**

“formal to informal”



**60+**  
**SPEAKERS**



# AT CVF MOST SENIOR PEOPLE ARE WITHIN REACH!



**MR. NITIN SETH**  
President - LCV  
Ashok Leyland Ltd



**MR. KRISHNAN SADAGOPAN**  
Vice President  
Ashok Leyland



**MR. ROHIT BHATIA**  
Vice President  
Mahindra & Mahindra Ltd.



**MR. K MANIKANDAN**  
Head Sourcing Development  
Ashok Leyland



**DR. VENKAT SRINIVAS**  
Principal Chief Engineer &  
Head Product Development  
Mahindra Truck & Bus Division



**MR. P. C. SHARMA**  
CEO  
TCI Express



**MR. ANAND SWAROOP**  
Chief Operating Officer  
Goldstone Infratech Ltd.



**MR. SHYAM MALLER**  
EVP - Sales  
Marketing and Aftermarket, LMD  
Trucks and buses - VECV



**MR. AMIT SHARMA**  
Head of Procurement  
Daimler India



**MR. SOMASUNDARAM. S**  
Vice President - Sales,  
MAN Trucks India



**MR. MICHAEL STROBAND**  
Head of Marketing  
Daimler India Commercial Vehicles



**MR. AJIT KUMAR JINDAL**  
Head Tech, Vice President  
Tata Motors



**MR. HARI AGGARAPU**  
DGM - Trucks Cabin & Bus Design  
Mercedes-Benz Research &  
Development India



**MR. ANIRBAN DUTTA**  
Vice President - Sales,  
Marketing & Strategic Business -  
Volvo Trucks India



**MR. PRASANNA PATWARDHAN**  
Chairperson & Managing Director  
The Prasanna Group



**MR. MALIND KAPUR**  
Chief Marketing Officer & Sr VP  
Piaggio Vehicles Pvt. Ltd



**MR. CHANDAN SAWHNEY**  
Head Electrical and Electronics  
Tata Motors CVBU ERC.



**MR. RAHUL SONAWANE**  
Head - Sales & Services  
Kamaz Motors



**MR. ERICH NESSELHAUF**  
Ex Managing Director and CEO,  
Daimler India Commercial Vehicles  
Pvt. Ltd.

“ Commercial Vehicle Forum is one of the most prestigious meetings in India, why is it so, because it is a forum that brings forth the changing thought & ideas about the future of the CV Industry. ”



**MR. NALIN MEHTA**  
Ex Managing Director & CEO at  
Mahindra Trucks and Buses Limited.

“ I congratulate CV Forum in bringing together entire Indian CV industry at the same table ”



**MR. KESHAB CHANDRA SEN**  
CEO & President at MLR Auto Ltd

“ CV forum was very well organized, Congrats to the team ”



**MR. KAUSHIK MADHAVAN**  
Director Automotive & Transportation  
MENASA - Frost & Sullivan

“ I must say that the event was well organised. You did a great job capturing the key happening in the CV industry and by setting up panel discussion on those topics. You were also successful in bringing together a combination of OEMs, suppliers, fleet operators and other key stakeholders in the industry, which added a lot of value and brought in different perspectives. ”



**CVF**  
THE EDGE



## 2 PARALLEL CONFERENCE TRACKS

Each track having: 5 panel session;  
5 speakers on each panel, C Suit speakers



## SESSION FOCUSED ON TECHNOLOGY DISRUPTION

Think smart, build value; how technology  
influences product outcomes



## AWARDS

Celebrate, recognise and reward excellence  
in the CV and Road Transport industry

# HOW TO PARTICIPATE



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## About the Organiser

**THREEFOLD** is a modern B2B event organiser driven by passion to leverage best practices across data analytics, segmented marketing, curated content and research to deliver highly targeted and professional events.



## PAST PARTNERS

### PLATINUM PARTNER



### GOLD PARTNERS



### SILVER PARTNERS



### EXHIBITING & OTHER PARTNERS



### ASSOCIATION PARTNERS

